



2024 Market Details

Beverly Farmers' Market Mission: The farmers' market is a community project by the Beverly Local Food Collaborative, Inc., a local nonprofit. We aim to support local agriculture while connecting the community to healthy, locally grown food at affordable prices. The market supports and promotes sustainable living practices and community building through our vendors, events, and activities.

Market Day: Monday, 3:00 PM – 7:00 PM

Start Date: June 10, 2024

End Date: October 7, 2024

Total: 17 Weeks (No market on Labor Day, Sept. 2, 2024)

Location: Veterans Memorial Park, 75-85 Railroad Ave.; on the corner of Rantoul Street and Railroad Avenue

Vendor Fee Details

Application Fee \$15 Non-refundable, due at time of application

Part Time Vendor \$20 per week for 8 weeks (\$160 due upon receipt of invoice)

Full Time Vendor \$20 per week for 17 weeks (\$340 due upon receipt of invoice)

Important Dates

March 6th Application deadline for returning vendors and priority consideration

March 13th Acceptance emails sent to returning vendors and priority applications (1st round)

March 20th Application deadline

April 3rd Acceptance emails sent to all remaining vendors (2nd round)

April 13th Signed commitment letters, supporting documents including Health Dept. permit, and vendor deposit due for all vendors

June 20th Final deposit for vendor fee due

Location Details: Each vendor is assigned a 10x10 foot area. Vendors must provide their own tent, table, chairs, and money. There is a private restroom available to all vendors. **Carry in, carry out trash policy**, please plan to take all of your trash, including waste from sampling with you. Beverly no longer allows plastic check out bags, please plan accordingly. Parking is available in the MBTA garage, metered street parking, and in rare cases behind your tent. We will troubleshoot site details with you as needed.



BeverlyFarmersMarket.org

2024 Market Details continued

Cancellation Policy: The Beverly Farmers' Market is rain or shine. If the weather is dangerous then the market will be canceled as soon as possible, ideally by 11 am Monday morning. You will be notified via email and/or phone by the market team.

Farmers Market Nutrition Program (FMNP) Coupons accepted: The Beverly Farmers' Market is certified to accept FMNP coupons; our ID is #95. You must connect with the Department of Agricultural Resources to register your farm to accept WIC or Sr. Coupons. Contact Rebecca Davidson at 857-202-7699 or rebecca.davidson@mass.gov for more information.

1. **Food Stamps/SNAP-** Patrons will use "market money" to buy produce. You will redeem the market money for a check at the end of the month. To be used for food only; no hot, prepared foods or non-food items.
2. **WIC Coupons** – for fresh locally grown produce only; \$5.00 face value, check dates on top. Only accept if your farm is registered with the FMNP.
3. **Senior Farmers' Market Nutrition Coupons** – for fresh produce and honey only; \$5.00 face value. Only accept if your farm is registered with the FMNP.

Please keep this information for your reference. Questions? Contact me or visit our website for more information. I look forward to another season with you!

Best wishes,
Estelle Rand
Beverly Farmers' Market Director